



Prospect Questions - Microsoft Dynamics 365 Business Central

- Is B2B (Business to Business) and B2C (Business to Consumer) required?
- Do you need to provide customer access for account info., entering requests for quotes, or other collaboration?
- If B2B, are there any major ERP modifications to your Order Entry process?
- If B2C, are there any significant modifications to the Customer Entry process ?

• Do you have customers calling your internal customer service team asking for information such as items, availability, pricing, shipping lead times, invoices, accounts receivable balances/aging, etc.?

- Do you have a web presence now?
- If so, by who?
- Is your current site integrated with MD365BC?
- If so, is the integration managed by your eCommerce provider or another vendor?
- How many item #s/SKUs do you sell and will they be listed on a possible site?
- How many orders do you process (or expect to process) per month?
- How long does it take to enter and fulfill an order on average?
- Are their special pricing rules in effect?
- Consistent across all customers?
- Any special pricing for specific customers?
- Are all pricing scenarios in MD365BC?
- Do you require pricing to be exposed only when logged into your site?
- Is online credit card authorization a requirement on your eCommerce site? If so which Payment Gateway do you currently utilize?
- Is integrated shipping/rate quoting a requirement? What do you use to quote shipping rates?
- Do you currently or need to integrate with a Sales Tax Service? If so, which one?
- Do you require inventory availability information on your eCommerce site?

• Do you have any special requirements, such as upsell/cross-sell, store locators, coupon codes, automatic reorder, etc.?

